



“Dialogue Platform” sprl is proposing within the framework of its project “Dialogue Platform: Brussels-Moscow” (DP:B-M) to organise the following two events:

[1]

European Investment in Russia

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Russian Investment in the EU

Twin Events on Opportunities and Challenges for Investors

Companies might face difficulties and obstacles when investing abroad. This can be the case for European investors in the Russian Federation, but also for Russian companies investing in the EU.

These (separate) twin events will discuss the situation for Russian and European investors, identify typical problems, and discuss practical solutions and best practice.

When dealing with EU-Russia relations or any other Dialogue, it's the credo of DP:B-M to take both sides and both views into account. For that reason these two individual events will be presented and advertised jointly.



European Investment in Russia Russian Investment in the EU

[2]

Objectives

- To discuss opportunities and challenges when investing in the Russian Federation and the European Union,
- To present best practice and solutions, and
- To bring together senior experts and decision-makers for informal networking.

Set-up

- Panel Discussion with introductory presentation
- Focus on interaction and dialogue with the audience
- High-level audience (40-50 people)
- Duration of each event: 3 hours
- As a morning, lunch or evening event
- High-level venue with Networking Breakfast, Lunch or Evening Reception
- Invitation-only event
- Chatham House Rules apply: the meetings are off-the-record
- The two events will take place on different days.

Audience

- EU and Russian officials (European Commission, European Parliament, National Ministries, Duma, National Parliaments, Permanent Representations and Embassies,...)
- EU and Russian Business representatives (companies or associations)
- Consultancies and others interested in the EU-Russia business relationship.

Date

2nd Quarter 2008

Place

Brussels, EU area, high-level venue

Programme (Scheme)

- Networking Breakfast or Business Lunch
- Welcome Remarks
- Keynote Speech or Introductory Presentation
- Panel Discussion with Moderation
- Q&A Session
- Closing Remarks
- Networking Coffee or Reception



Potential Topics

- Trends of European investments in Russia: How much and where?
- What needs to be done to boost high-quality FDI in Russia?
- Global investment strategies for EU companies: what is the place for Russia?
- Success stories and operational hurdles

Panellists could come from

- Ministry for Economic Development and Trade, Department for Foreign Direct Investment, Moscow
- Ministry for Economic Development and Trade, Department for Trade Negotiations, Moscow
- Ministry of Regional Development, Department of Regional Socioeconomic Development and Territorial Planning, Moscow
- Association of European Business, Moscow
- European Round Table of Industrialists, Brussels
- BUSINESSEUROPE, Brussels
- Russian Union of Industrialists and Entrepreneurs, RSPP, Moscow
- National Agency for Direct Investment, Moscow
- Delegation of the European Commission to Russia, Moscow
- EU-Russia Delegation, European Parliament, Brussels
- EU-Russia Parliamentary Cooperation Committee, Duma, Moscow
- Russian Chamber of Commerce, Brussels



Potential Topics

- What is the current trend with Russian FDI? What can be expected?
- What are the incentives/barriers for Russian companies to investing in the EU?
- Global investment strategies for Russian companies: what is the place for the EU?
- Can the economy of the EU afford to build/maintain barriers towards Russian investors?

Panellists could come from

- European Commission, DG Enterprise and Industry, Brussels
- European Commission, DG Trade, Brussels
- European Commission, DG Internal Market, Brussels
- Eurochambres, Brussels
- BUSINESSEUROPE, Brussels
- Russian Union of Industrialists and Entrepreneurs, RSPP, Moscow
- Russian Chamber of Commerce, Brussels
- EU-Russia Delegation, European Parliament, Brussels
- EU-Russia Parliamentary Cooperation Committee, Duma, Moscow



European Investment in Russia Russian Investment in the EU

[5]

About "Dialogue Platform: Brussels-Moscow":

There is considerable room for improvement in EU-Russia relations. It is time to find new methods of intelligent communication between these two influential global powers.

The 'Dialogue Platform: Brussels – Moscow' (DP:B-M) wishes to address the low levels of trust by inviting all-stakeholders to an all-topics dialogue.

DP:B-M offers the unique opportunity to discuss EU-Russia relations openly and on senior expert level.

The organisation is politically and financially independent. The necessary financial support will be provided by committed sponsors and - in future - by membership fees.

DP:B-M is a tool for communication and exchange on highest level. It will not partake nor contribute: the members are its actors.

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DP:BM is a project of "Dialogue Platform"

